



Athletic Boosters Board Meeting

August 3, 2020

Attendees: Dennis Coyle, Shelly Howard, Mary Beth Yackey, Heather Recker, Jenn Ramage

1) Membership:

- a. Last year's stats: 13 members joined at \$25 fee, 27 joined at \$150, 21 joined at \$500 fee
- b. Consider gifting a pass to all home sporting events at \$150 membership fee and also a blanket at the \$500 membership fee.
 - i. In addition, gifts of mug or tumbler were discussed
 - ii. The Home season passholders should be granted priority seating if OHSAA limits the number of fans permitted to attend games (Coyle)
- c. In order to attract new members, we must increase the awareness of the many Booster's accomplishments last year
- d. This year, we should be more organized as an organization
 - i. Goal is to have all athletes families be involved with Boosters
 - ii. Since Dennis is not brand new this year, he will try to communicate better with the coaches to encourage that we expect all families of athletes to sign up for membership

2) Website:

- a. Shelly will have a conversation with Ralph regarding the website
 - i. Update needed to remove "Indian" mascot logos
 - ii. Dennis's video should be removed
 - iii. May add a tab for Hometown ticketing
 1. Hometown ticketing is a way for members to sign up and get game passes to the family
 2. Hometown ticketing could help with ticketing for games

3) Some COVID changes:

- a. Seasons are unpredictable this year (to say the least)
- b. We hope to have 6-7 Xavier interns to help
 - i. Take temps at entrance of games
 - ii. Help with social distancing
 - iii. Take credit cards at ticketing entrance-no cash

- c. Boosters will NOT be able to refund membership fees if seasons/games are cancelled due to COVID
- 4) Welcome Letter: Ashley and Heather to review
 - a. Focus on accomplishments and goals of Boosters
 - i. Acknowledge the kind contribution of George's trailer and courtesy shuttle
 - 1. Making sure that we emphasize that this is an individual's support of the Booster's
 - ii. Realize that the Booster's contributions were many
 - iii. GOAL to send out by August 10th
- 5) Concessions: COVID changes a lot of this...
 - a. To have or not?????
 - b. Must be cashless
 - i. Consider purchasing a card reader/venmo
 - c. Pre-packaged foods
 - d. We will rediscuss at next meeting. There are too many unknowns of the season ahead to plan concessions at this time
- 6) Treasurer: Kelly Ebbing
 - a. She will have the ability to be more involved this year with finances
 - b. Plans to give a monthly report (taking this task away from Ann)
 - c. Kelly will get access to the ability to buy goods if needed
- 7) UPDATES:
 - a. Look for email for vote regarding Hometown ticketing services (after Heather meets with them this week)
 - b. We will plan another brief (hour long) meeting before school starts to wrap up some loose discussions as we get closer to having more understanding of what the seasons will look like