



Athletic Boosters Board Meeting

November 2, 2020

Attendees via ZOOM: Dennis Coyle, Shelly Howard, Mary Beth Yackey, Heather Recker, Jenn Ramage, Ashley Snell, Chris Hildebrant

1) STREAMING ATHLETIC EVENTS:

a. NFHSnetwork.com

- i. Website that streams high school games
- ii. There is a "special" bundle deal being offered to schools currently that would permit two camera locations
 1. Stadium (hope that the camera can swivel to baseball fields if located properly)
 - a. Worry how this will be handled with stadium renovation plans
 - b. Consider livestreaming the stadium renovations
 2. North Gym-all games are being played at all age levels in the North Gym due to COVID and keeping public out of South Gym as it attaches to the school proper
 3. Would be nice to have a third camera in the natatorium, however the company cannot guarantee the availability of a third camera at this time
 - a. Possibly have the Cincinnati Aquatic Club chip in to help pay for this camera???
 - b. Natatorium cost for camera was quoted at \$3,500 plus \$1000 to install in addition to Bundle expense (see below)
 4. Gymnastics plans to stream each individual event via personal phone/data
- iii. Discussed the need to update technology such as scoreboard (Colorado System)-as the computers plug into the scoreboards to project score on screen during recording
- iv. Cost -Boosters currently have \$17,000 in the bank
 1. Bundle package- \$2500 for a 5 year commitment
 2. Each family could buy a pass for \$10.99 per month to have access to the games on NFHS
 3. Each family could purchase a yearly pass for \$69

4. School could pay \$3000/year to buy pass for families (or pro-rated deal this year since one season is already over)
 - a. Families will have to purchase away games in this deal
 - i. Summit is the only other school that has this exact system
 5. Consider bundling the Boosters membership for anyone over \$150.00 member to be “gifted access” to the access code for NFHS streaming
 - b. There is a need now
 - i. COVID prevents family members, classmates and friends from attending games
 - ii. Our sporting teams should be really good and fun to watch
 - iii. Recruitment efforts
- 2) Hometown update: we are officially signed up with this organization to help with membership
- a. We have not had many sign ups for membership in a long time
 - b. Difficult this year due to the effects of COVID and economy
 - i. We have to be careful about how we ask for donations
 - ii. We realize there are families that will support sports if asked, but do not want to take away from the school needs
 1. Giving Day is November 12, 2020
 2. Dennis sends out his newsletter to the school on the 3rd week of the month and tries to put a blurb in it about supporting Boosters
 3. Coaches are to be reminding their players’ families to encourage them to support Boosters
 4. When people come to home games, they are always asked if they are a Booster Member- and a gentle reminder is given
- 3) Booster awareness via social media
- a. Currently athletic teams at CCDS are most active via Twitter
 - b. Need to become more visible on Facebook and Instagram
 - i. Could this be a project for students in Computer Science classes?
 1. Afraid to give any student access to such an account due to possible inappropriate posting
- 4) CLOSING: All Booster Board Members present on the call voted to move forward with NFHS streaming
- a. Shelly has returned the equipment that we tried and failed to stream with and was able to be refunded the \$1000 for the equipment
 - b. Buying another camera for us to try this again would likely be more expensive than NFHS
 - c. Dennis will move forward with contacting NFHS and work on trying to get the installation in ASAP
 - i. We realize this installation likely not happen for at least 6-8 weeks

